Join us for the 10th Annual PWIA Conference!

You know why you should attend the Professional Women in Advocacy Conference on October 3-4 Now it is time to convince your supervisor to provide professional and financial support. Women in Government Relations can help. Here are suggestions on how to get your request approved.

**Let’s get started**:

1. Review the [**conference schedule**](https://pwiaconference.org/program)and outline for your supervisor the sessions or track that would be beneficial to your professional growth and to the organization.
2. Create a list of goals and find the sessions that would help you achieve them.

**Reasons to go**: Bolster your request by explaining top reasons you should attend the 2022 Professional Women in Advocacy Conference.

* **Networking**. Relationships are imperative in our industry, and you will be surrounded by amazing women doing what you do. PWIA consistently brings top thought leaders and key influencers together you can connect with to gain insight and collaborate.
* **Education**. Attending PWIA will allow you to learn the latest methods and strategies to help you do your job better. You can take the knowledge you gain and invest it back in your career and the organization.
* **Representation**. You can represent your organization and return with a contact list of individuals and vendors you meet and an outline or report of every session you attend.
* **Community.** PWIA is organized by Women in Government Relations, the premier non-partisan professional society for those who have responsibilities and interests in government relations and public affairs, providing you a network far beyond the individuals you meet at the conference.

**Still need help?** Check out the [letter to your boss template](https://pwiaconference.org/s/2022-Dear-Employer-Letter.docx)explaining the benefits.