



When **women** have a seat at the public policy table, everyone benefits.



PROFESSIONAL WOMEN IN ADVOCACY REGIONAL WORKSHOP

ATLANTA

September 19, 2017
9:00am-4:00pm

The Carter Center
453 Freedom Pkwy NE
Atlanta, GA 30307

Early bird registration (until June 1): \$175
Regular registration (private sector): \$199
Non-profit registration: \$150

Fee includes all sessions, light breakfast,
keynote luncheon and networking reception.



Keynote Speaker Lauren Hudeson is an Emmy
Award-Winning Reporter and Producer.

[CLICK HERE TO REGISTER](#)

PRESENTING PARTNER

SATCHER GROUP

TOPICS COVERED INCLUDE:

- The changing landscape of advocacy
- Making your message stand out
- Social media for advocacy—measuring success
- Tools, tactics and technology for the modern advocate
- Been there Done that—words of wisdom from distinguished women

This one-day session is perfect for advocates, lobbyists, political engagement professionals, association and non-profit staff, communications personnel and community activists.

For more information please visit www.womeninadvocacy.com or contact leeann@womeninadvocacy.com

PROFESSIONAL WOMEN IN ADVOCACY ATLANTA WORKSHOP

SPONSORSHIP

PLATINUM SPONSORSHIP - \$5000

This is our most prestigious sponsorship and makes the purchaser a presenting partner of the workshop: "PWIA Atlanta Workshop Presented by Your Organization Name." Includes ten registrations to the conference; speaking role; verbal recognition by organizers; logo recognition on all marketing materials; exhibit table in general session room; ability to hand out materials to participants.

GOLD SPONSORSHIP - \$2500

Includes five registrations to the workshop; verbal recognition by organizers; logo recognition on all marketing materials; exhibit table in general session room; ability to hand out materials to participants.

SILVER SPONSORSHIP - \$1000

Includes two registrations to the workshop; verbal recognition by organizers; logo recognition on all marketing materials; ability to hand out materials to participants.

BRONZE SPONSORSHIP - \$500

Includes one registration to the workshop; logo recognition on all marketing materials; ability to hand out materials to participants.

You may purchase your sponsorship online [here](#).

If you would like to mail a check, please print this form and send with a check made payable to "Professional Women in Advocacy Conference" to LeeAnn Petersen at 9919 Meriden Road, Potomac, MD 20854. Our EIN is 26-2955038. Please send your logo in eps or high-resolution jpg or tif (300 dpi or higher) at your earliest convenience to LeeAnn@womeninadvocacy.com.

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