



## 2017 PWIA CONFERENCE SPONSORSHIP OPPORTUNITIES

### **PRESENTING SPONSOR: \$20,000**

This is an exclusive opportunity for one organization to be recognized as a leading supporter of women in advocacy and their career development. Benefits include:

- Name in title: "Professional Women in Advocacy Conference Presented by Your Org Name Here"
- High level speaking roles (welcome/closing remarks, and/or introduce keynote speakers)
- Twenty (20) registrations to the conference; (20) tickets to EIA reception
- Additional discounted passes to the conference
- Ability to insert literature or product in registration bags
- Logo inclusion in sponsor slideshow and on-site signage
- Premier sponsor recognition in all printed and online promotional materials
- Dedicated email acknowledging your support

### **SUPPORTING SPONSOR: \$10,000**

Show your support for women advocates with this popular sponsorship. Benefits include:

- High level speaking role before general session
- Ten (10) registrations to the conference; (10) tickets to EIA reception
- Additional discounted passes to the conference
- Ability to insert literature or product in registration bags
- Logo inclusion in sponsor slideshow and on-site signage
- Premier sponsor recognition in all printed and online promotional materials
- Dedicated email acknowledging your support

### **CONTRIBUTING SPONSOR: \$5,000**

Make your contribution to the professional development of women in our field. Benefits include:

- Three (3) registrations to conference; (5) tickets to EIA reception
- Additional discounted passes to conference
- Ability to insert literature or product in registration bags
- Logo inclusion in sponsor slideshow and on-site signage
- Sponsor recognition in all printed and online promotional materials
- Dedicated email acknowledging your support

### **INDUSTRY LEADER SESSION SPONSOR: \$5,000**

This is a well-priced sponsorship opportunity for organizations looking to get exposure as a thought leader within our niche community. There are only a few speaking roles available. Benefits include:

- Speaking role on session of your choosing
- Two (2) registrations to the conference; (3) tickets to EIA reception
- Additional discounted passes to conference
- Ability to insert literature or product in registration bags
- Logo inclusion in sponsor slideshow and on-site signage
- Sponsor recognition in all printed and online promotional materials
- Six foot exhibit table

### **KEYNOTE GOLD SPONSORSHIP: \$7,000**

Your organization can underwrite a high-level speaker such as a Member of Congress, author, thought leader or celebrity. These general sessions are the most highly attended! Benefits include:

- Introduction of keynote speaker
- Head table for ten (10) guests including guest of honor (can be non-conference attendees)
- Three (3) registrations to conference; (3) tickets to EIA reception
- Additional discounted passes to conference
- Ability to insert literature or product in registration bags
- Logo inclusion in sponsor slideshow and on-site signage
- Sponsor recognition in all printed and online promotional materials
- Dedicated email acknowledging your support

### **KEYNOTE SILVER SPONSORSHIP: \$5,000**

Your organization can underwrite a high-level speaker such as a Member of Congress, author, thought leader or celebrity. These general sessions are the most highly attended! Benefits include:

- One half table near the stage for (5) people (can be non-conference guests)
- Two (2) registrations to conference; (3) tickets to EIA reception
- Additional discounted passes to conference
- Ability to insert literature or product in registration bags
- Logo inclusion in sponsor slideshow and on-site signage
- Sponsor recognition in all printed and online promotional materials

### **KEYNOTE BRONZE SPONSORSHIP: \$3,000**

Your organization can underwrite a high-level speaker such as a Member of Congress, author, thought leader or celebrity. These general sessions are the most highly attended! Benefits include:

- Three (3) seats near the stage at the luncheon
- One (1) registration to conference; one (1) ticket to EIA reception
- Additional discounted passes to conference
- Ability to insert literature or product in registration bags
- Logo inclusion in sponsor slideshow and on-site signage
- Sponsor recognition in all printed and online promotional materials

**NETWORKING BREAK SPONSOR (2 AVAILABLE): \$3,000**

Our attendees will be so grateful for a mid-morning or afternoon jolt! Sponsorship includes (1) conference registration, (1) EIA reception registration, as well as recognition in the program and dedicated on-site signage.

**LANYARD OR BADGE SPONSOR: \$3,000**

Your logo will be included on lanyards or badges worn by attendees, speakers and media. You can't get better exposure than this. Even your competitors will be wearing them! Sponsorship includes (1) conference registration, (1) EIA reception registration and recognition in the program.

**FLASH DRIVE SPONSOR: \$3,000**

Conference materials will be downloaded onto a flash drive and included in registration bags. Participants will see your branding on the flash drive every time they use it, well beyond the conference! Sponsorship includes (1) conference registration, (1) EIA reception registration and recognition in the program.

**GOODY BAG SPONSOR: \$3,000**

Each of our attendees will receive a conference bag with your logo stuffed with conference mementos and other useful items. People love these bags and will continue to use them beyond the conference. Sponsorship includes (1) conference registration, (1) reception registration and recognition in the program.

**WIFI SPONSOR: \$2,000**

Attendees are sure to appreciate this Conference "must have" with your company's logo displayed with login information. Sponsorship includes one (1) conference registration and logo on flyer handout for participants.

**EXCELLENCE IN ADVOCACY AWARDS SPONSORSHIPS**

**EXCELLENCE IN ADVOCACY AWARDS PLATINUM SPONSOR: \$5,000**

Sponsorship includes 10 tickets to the reception and high level visibility on all print and digital materials leading up to and at the event.

**EXCELLENCE IN ADVOCACY AWARDS GOLD SPONSOR: \$3,000**

Sponsorship includes 5 tickets to the reception and high level visibility on all print and digital materials leading up to and at the event.

**EXCELLENCE IN ADVOCACY AWARDS SILVER SPONSOR: \$1,000**

Sponsorship includes 2 tickets to the reception and high level visibility on all print and digital materials leading up to and at the event.

To pay by credit card please visit <https://2017sponsorships.eventbrite.com>. To pay by check please make payable to Professional Women in Advocacy Conference and send c/o LeeAnn Petersen, 9919 Meriden Road, Potomac, MD 20854. For more information or to request a W-9 form please contact LeeAnn Petersen at 202-744-6077 or email [leeann@womeninadvocacy.com](mailto:leeann@womeninadvocacy.com).